

Promoting and Defending Community Water Fluoridation 101

Thursday, June 16, 2016

Location:

Florida Dental Convention
Gaylord Palms Resort & Convention Center
Kissimmee, FL

Course code: C12

Start time: Thursday, June 16, 2016, 1:00 PM

End time: Thursday, June 16, 2016, 5:00 PM

Room: TAMPA 1-2

Recommended Participants:

Dentists, Assistants, Hygienists, Administrative Staff,
Laboratory Technicians

CE Hours: 4.00

Track: COMMUNICATION, ENRICHMENT

Moderator:

Philippe Bilger, DDS, MPH
Florida Department of Health

Featured Speakers:

Johnny Johnson, DMD, MS
Oral Health Florida
Retired Pediatric Dentist

Matt Jacobs, BA
Children's Dental Health Project

Kristen Mizzi Angelone, BA
Pew Children's Dental Campaign

Florida Dental Convention Registration Required then select Course Code C12 -\$0; onsite \$10

<http://www.floridadental.org/convention/registration>

Course Description

Despite the fact that fluoride successfully and safely has been added to water systems in the United States for more than 70 years, there is a small - but vocal - group of individuals who oppose it. They use the internet and social media to spread misinformation and fear regarding this safe and effective public health measure.

This lecture will cover: an in-depth view on the safety and benefits of optimally fluoridated water; how to counter the anti-fluoride misinformation; how to educate the dental, medical and public health professions, as well as communities, on the science behind community water fluoridation (CWF); and, how local fluoridation decision makers and water operators figure into the equation.

This course is designed for anyone interested in learning the ABCs of community water fluoridation. It will include a small round table discussion to practice what was learned in the course. You will leave empowered to defend and promote CWF in your communities with the resources - including professionals in CWF defense - you will need to be successful.

Learning objectives

Participants will be able to:

- 1) Understand the dental health benefits of community water fluoridation on children and adults, and review how fluoride works.
- 2) Learn about fluoridated communities in Florida and where it's still needed.
- 3) Review the status of fluoridation in Florida - environment, successes, failures, continuations and restarts.
- 4) Learn where to find recourses from local, state and national advocacy initiatives and partners.

Course supported by HRSA Grant T12HP27541 and Oral Health Florida

Register Today - Registration limited to first 100 people